## Presentation

## The video presentation was excellent and clear, confident, and well-structured. Her speech flowed naturally, and she explained the visuals with precision and ease. The charts and filters perfectly supported her narrative, enhancing both clarity and impact.

## Looker Dashboard

Fantastic Job!

* Clear Layout and Navigation. Good use of section headers and consistent color theming (yellow and green) matching the HealthTail brand.
* Strong Metric Highlights. Key metrics like Total Clients, Total Patients, Medication Cost, Total Packs, and Total Value are front and center.
* Insightful Visuals. Great use of mixed chart types like Bar charts for Top Diagnoses, Bubble chart for Cost vs Diagnosis Count by Pet Type.
* Think to add the currency in some metrics like medication cost just to be more specific.

## SQL

* Clear logic and formatting: Each block of SQL is logically grouped, commented well, and clearly separates data cleaning, aggregation, and analysis.
* Use of CTEs: Good use of WITH clauses (e.g., most\_spent, stock\_in\_table) to improve readability and modularity.
* Correct use of aggregation: You've correctly applied SUM(), AVG(), ROUND(), and appropriate GROUP BY clauses.
* Q1–Q3 are efficient and syntactically correct. Q4 demonstrates a good understanding of nesting queries and filtering by max revenue med.